



# April 12th, 2011

## Rolex Learning Center EPFL | Lausanne

**08:00 – 09:00 WELCOME OF PARTICIPANTS / BADGES**

**09:00 – 09:10 PLENARY SESSION**

Presentation of EPFL, BioAlps and Alps Bio Cluster  
Daniel Cefai & Benoît Dubuis, President, BioAlps Association,  
Switzerland

**09:10 – 09:30 KEYNOTE LECTURE**

e-Health: a chance and a challenge for Europe and its citizens  
Dr Martin D. Denz  
President of the Swiss Association for Telemedicine and eHealth and  
of the European Health Telematics Association (EHTEL), Switzerland

**09:30 – 12:40 E-HEALTH & SOCIETY**

**Chairman : Prof. Antoine Geissbuhler, Head of telemedecine and  
digital health service, University Hospitals of Geneva, Switzerland**

**09:30 – 10:30 1.- Perspectives and trends in e-Health**

3 speakers x 20 min

- E-health :hopes and challenges at the Swiss Medical Association (FMH, Dr Monique Gauthey, e-Health sector, Swiss Medical Association, Switzerland
- The Orange Lab for innovation in e-health, M. Pascal Boussemart, Orange Lab, e-Health R&D Unit, Grenoble, France
- Demographic changes and e-health, Mme Claudia Hildebrand, Institute for biological and medical imaging, Helmholtz Center, Germany

**10:30 – 11:00 BREAK**

**11:00 – 11:45 2.- e-Health: the user-driven innovation methodology**

3 speakers x 15 min

- PDAs and smartphones as personal health assistants. Dr Carmelo Bisognano, Easy Med Services SA, Switzerland
- Living Lab e-Care in Rhône-Alpes, M.Gérald Comtet, I-Care Cluster manager, France
- E-Health, Patient Relationship Management (PRM) and mobility: case studies, M .Perrin, Medical Link Services SA, Nyon, Switzerland

**11:45 - 12:30 3.- Legislation and quality norms in e-Health**

3 speakers x 15 min

- Legal Aspects, security, interoperability, privacy, data security on e-Health tools Petra Wilson (tbc)
- Fondation Health On the Net (HON), Célia Boyer
- Others



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**14:00 – 18:30 E-HEALTH TODAY & TOMORROW**

**Chairman : Benoit Dubuis, President BioAlps Association, Switzerland**

**14:00 - 14:30 KEYNOTE LECTURE**

e-Health in Europe: at the convergence of technology, medicine, law and society

M. Peteris Zilvaxis, Head of Unit, ICT for Health, Directorate – ICT, European Commission, Brussels, Belgium (TBC)

**14:30 – 15:15 1.- e-Health in Europe today**  
3 speakers x 15 min

- Political and societal issues and opportunities of e-Health in Catalonia, Dr Joan Guanyabens, CEO, Catalan Agency for Health technology assessment and research, Spain
- The e-toile project: community network of medical information M. Adrien Bron, Joint Secretary, Department of regional affairs, economy and health, State of Geneva, Switzerland
- The E-Health Challenge and Experiences in Austria, Dr. Claudius Kaloczy, ITH icoserve technology for healthcare GmbH, Innsbruck, Austria

**15:20 – 15:50 2.- Exciting new technologies in e-Health**  
2 speakers x 15 min

- E-Health for cardiovascular diseases, Senscare, Salim Mimouni, France
- Claudius Kaloczy, CEO, ITH icoserve technology for healthcare GmbH, ProAct: Improving patient and staff safety by using smart real-time location

**15:55 – 16:40 3.- e-Health : the solution for the management of chronic diseases**  
3 speakers x 15 min

- Diabeo, telemedicine services for monitoring diabetes, Prof. Benhamou, Diabeo, France
- Remote management of patients with chronic diseases, Prof. Friedrich Koehle, Charité Universitätsmedizin and center for cardiovascular Telemedicine, Berlin, Germany & Mme Bridget-Anne Kirwan, SOCAR Research, Nyon, Switzerland
- Confluence of housing solutions, new technologies and associated services for healthy life, Dr Claude Deroussent, MEDeTIC, France

**16:40 – 17:15 BREAK**



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**17:15 – 18:00**    **3.- e-Hospital 2012 and beyond**  
3 speakers x 15 min

- The ALIAS & eSOS European projects, Prof. Antoine Geissbuhler, Head of telemedicine and digital health service, University Hospitals of Geneva, Switzerland
- ProAct: Improving patient and staff safety by using smart real-time location, Dr. Claudius Kaloczy, CEO, ITH icoserve technology for healthcare, Innsbruck, Austria
- Forum MedTech Pharma and the InTraMed C2C project: Network for Innovation, Dr Andreas Frömer, Forum MedTech Pharma, Bayern, Germany

**18:00 – 18:30**    **4.- Humanitarian Medicine**  
2 speakers x 15 min

- eHealth programme and eHealth challenges in low income countries, Marc Blunier ou Martin Raab, Swiss TPH, Health technology & Telemedicine Unit, Swiss TPH, Switzerland
- The RAFT project, Prof. Antoine Geissbuhler, Head of telemedicine and digital health service, University Hospitals of Geneva, Switzerland

**14:00 – 18:30**    **PRESENTATION COMPANIES**  
**Chairman : Daniel Céfal**

- Easy Med Services SA, Dr Carmelo Bisognano
- Salusline SA, Dr Gaspar Garcia
- Confrérie Clinique SA, Dr. Willem Kort (CH)
- Movea, Dr Bruno Flament (FR)
- MEDeTIC, Dr Claude Deroussent
- Bio2Imaging, Dr Emmanuel Fuchs (FR)
- STEricsson, Patrick Blouet, France

**14:00 – 18:30**    **NETWORKING ZONES & ACADEMIC POSTER SESSION**